

STREAMHOUSE GLOBAL

The Clapper App Creator Roadmap

7 Steps to Your First \$1,000

A practical, no-fluff walkthrough of how creators actually earn on Clapper App, built from what we've verified directly and what we teach every creator we work with.

StreamHouse Global | Clapper Global Agency Partner
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STEP 1

Set Up & Verify Your Account

Before you focus on monetization, get your account verification-ready. Clapper's exact verification requirements can shift over time, so treat the checklist below as general guidance, and always confirm current thresholds directly in the Clapper App before you rely on them.

General checklist:

- Complete your profile: photo, bio, and a consistent handle across platforms
- Post consistently rather than in bursts, Clapper's algorithm rewards regular activity
- Engage with other creators' content, Clapper's community is reciprocal by nature
- Confirm your current verification requirements (follower count, video count, view thresholds) directly in-app, since these are set by Clapper and can change

You must be 18 or older to monetize on Clapper App or to apply for agency partnership with StreamHouse Global.

STEP 2

Learn the 9 Ways to Earn

Clapper has more monetization routes than most creators realize. You don't need all nine on day one, but knowing they exist changes how you plan your content.

#	Method	How it works
1	Standard Live Gifting	Real-time gifts during live streams
2	Radio Live Gifting	Audio-only live gifting
3	Video Gifts	Gifted directly on the FYF
4	PK Battle Gifts	Head-to-head creator battles
5	Hanging Gifts	Persistent on-screen gift displays
6	Clapper Fam Subscriptions	Fan club tiers 1 through 3
7	Paid Group Chats	Entry-fee exclusive access
8	Paid Multi-Live	Fans pay to join the mic
9	Clapper Shop Sales	No follower threshold, no listing fees

Not every method is available to every creator immediately. Some formats require Clapper eligibility criteria or platform approval before they unlock on your account.

STEP 3

Build Your Streaming Rhythm

Consistency compounds. As a general benchmark, StreamHouse creators are encouraged toward a rhythm of about 3 sessions and 6 hours total per week, this is a suggested pace, not a requirement, but it's the pace we've seen correlate with creators reaching their first StreamHouse bonus tier fastest.

Time Block	Why It Works
Evenings, 8-11 PM local time	Peak gifter activity window for most audiences
Consistent weekly days	Predictability builds a habit-forming audience
3 sessions / 6 hours per week (suggested)	A sustainable pace that still builds momentum

STEP 4

Set Up Your Wishlist & Fam Tiers

Your Wishlist:

One of the most underused tools on Clapper. Set it up before every stream, in the top-right corner of your Live, so your audience can see exactly which gifts you want and how many. Viewers gift more when they can see a specific target.

Fam Tiers:

Up to three monthly subscription tiers, built directly into Clapper, similar to Patreon but without sending fans to another app. This is your path to recurring, predictable income on top of gifting.

STEP 5

Track Your Top Gifters

Real people, not algorithms, drive most of your income on Clapper. Know who your top supporters are, thank them by name on stream, and treat gifting as a relationship, not a transaction. Creators who send gifts to other creators tend to receive more in return, Clapper's community is reciprocal by nature.

STEP 6

Understand the Bonus Tiers

There are two separate, stackable bonus systems on top of your base earnings: Clapper's own native platform bonus, and StreamHouse's agency-funded bonus for partners. 100 diamonds converts to \$0.50 at the base rate.

Clapper App Native Bonus (per livestream, paid directly by Clapper):

Diamonds per stream	Bonus
Under 1,000	+0%
1,000+	+1%
10,000+	+10%
100,000+	+30% (max, \$0.65 per 100 diamonds)

StreamHouse Performance Cash Bonuses (monthly, stacked on top) *(must be approved and in writing):*

Tier	Diamonds / Month	Activity	Bonus
Rookie	50,000+	7 days / 15 hrs	+2%
Rising Host	150,000+	12 days / 30 hrs	+3%
Elite Creator	300,000+	18 days / 40 hrs	+4%
Live Pro	500,000+	20 days / 60 hrs	+5%
Alpha Executive	1,000,000+	22 days / 80 hrs	+6%

StreamHouse charges 0% in agency fees, you keep 100% of what you earn. All figures above are subject to change at any time by Clapper, by StreamHouse, or by both, and bonus program eligibility is not guaranteed for every creator automatically.

STEP 7

Apply for Agency Partnership When You're Ready

Everything above works whether or not you ever apply to StreamHouse. When you're ready for hands-on support, onboarding, compliance education, and agency liaison support, all included at 0% cost, apply and our team will review and follow up within 24 hours.

A rule we hold ourselves to:

A real agency will never ask you for your Clapper App password or login codes. If anyone claiming to represent StreamHouse asks you for either, it isn't us.

Apply for Agency Partnership: clapperagency.com

Free Earnings Calculator: clapperapp.streamhouseglobal.com

Questions: connect@clapperagency.com

StreamHouse Global is a Clapper Global Agency and Multi-Channel Network partner. Unless stated in writing in your agency agreement, all standard stream earnings, diamond payouts, and app-native milestones are tracked and paid out directly by Clapper. StreamHouse-funded performance bonuses are calculated monthly and paid out through our agency pipelines. Any figures, bonus tiers, or examples in this guide are illustrative and not a guarantee of earnings. Age requirement: 18+.